

JENKINS & DARWIN BROS.

==BIG NOVEMBER SALE==

BEGINS MONDAY, NOVEMBER 2, 1914

Every Department in this big store is filled with clean, new and desirable merchandise, bought this season. Yet, if you will compare prices you will find that you can buy **NEW GOODS** at our store during this sale at lower prices than you are asked to pay elsewhere for merchandise one, two and three seasons old.

Think this over and come to **JENKINS & DARWIN BROS.**, West Cookeville, for your every Fall need.

Buy Your Clothing and Overcoats

at the busiest store in Cookeville



We must have the right kind of Clothing at the right prices, or we wouldn't be overrun with customers all day long.

Note the leading attractions for this big sale.

50 Men's Suits, worth \$6.00, sale price	\$2.95
25 Men's \$8.00 Corduroy Suits, sale price	\$5.45
500 pr. Men's Pants, worth \$1.50, sale price	95c
125 Boys' Suits, size 4 to 8, only	95c
100 Boys' Odd Coats, size 8 to 16, only	98c
300 Men's Overcoats, worth \$7.50, only	\$4.85
100 Boys' \$6.00 Overcoats, sizes 15 to 20 yrs.,	\$3.95

Every suit in our stock has been marked down for this big sale.

Ladies' and Men's Rain Coats

At almost one-half the regular prices.

100 Men's Dark Tan Rain Coats, double texture, 54 inches long, all sizes, and a regular \$5.00 coat. Sale price	\$3.95
Ladies' Navy Blue Rubberized Poplin Rain Coats—the \$5.00 kind, only	\$3.45
Ladies' Rain Hats, tan and navy blue	39c

Bargains in Blankets

are among the many bargains now evident. The extremely low prices on our Blankets will appeal to the economical buyer.

During this sale we will sell our regular \$1.50 Blankets 58x76 inches, in solid colors, with contrasting borders, for only per pair **89c**

BARGAINS IN STAPLES

Good Heavy Outing, all colors, worth 10c yd. Sale price	8c
Calico, per yard	4c
Yard-wide Brown Domestic—a 7c value. Only, per yard	5c
25c All Wool Scarf, each	10c
\$1.00 All Wool Scarf, each	59c
Big lot Aviation Caps, all sizes and colors. Values 50c to \$1.00. Each	33c
Hope Bleach, per yard	7c

Sale of Ladies' Suits and Coats

Our Ready-to-Wear section has certainly been crowded with a throng of wise buyers, and although we have done a marvelous business for the past few weeks many suits and coats still remain.

Below we quote you only a few of the many wonderful bargains that await you here.

\$17.50 and \$20.00 Suits now \$11.95

In this lot there are dozens and dozens of Charming New Styles designed within the last few weeks and they outrival most garments you see now-a-days. Some of the coats are trimmed all around with fur, others with velvet. Stylish belted effects with flared coat. Every late shade in the new colors. Only **\$11.95** Others **\$9.95 and up**



Ladies' and Misses' Two Tone Fancy Coats

were worth \$7.50, sale price only **\$4.95**

Ladies' Black Pony Skin Coats

52 inches long, 3-button front, deep shawl collar, mer-cerized lining, and well worth \$5.00. Sale price **\$2.95**

Ladies' Black Caracol Coat

52 inches long (like cut) and sells everywhere at \$5.00 to \$6.00. Our sale price only **\$3.95**

Childs' Pony Skin Coats

Sizes 2 to 6, sale price **98c**

If you cannot come to this big sale, phone us or write your desires and we will give it most careful attention and forward it to you prepaid by parcel post.



A PRICE-SLASHING, PROFIT SACRIFICING SALE, Unequalled in its intensity---Unsurpassed in its tremendous price reductions---Unlimited in its saving possibilities.

YOU WANT TO BE HERE WHEN THE SALE OPENS, MONDAY, NOV. 2

JENKINS & DARWIN BROS., West Cookeville